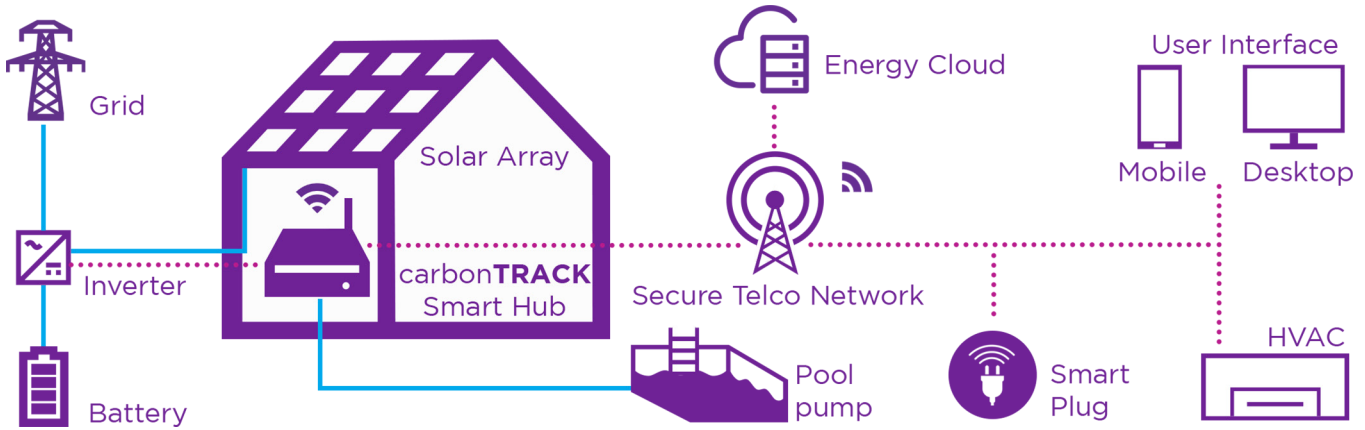




**HOW IT WORKS** The naak energy cloud platform takes home energy automation to the next level. Control your energy storage device and solar in addition to the individual appliances in your home or business, maximizing energy savings and increasing disaster readiness. All from the palm of your hand!



**YOUR ENERGY MAP** The first step in home energy management is defining your energy map made up of 5 key drivers that inform every decision.

- 1 Rate Tariff
- 2 Historical Consumption
- 3 Controllable Loads
- 4 Available Resources
- 5 Weather

### Platform Services

- Rate Tariff Optimization
- Home Automation
- Advanced Analytics
- App and Web Dashboard
- Fleet View Dashboard
- Interval Data API
- Control API

### Battery Management

- Charge Management
- DC Side Control
- Digital Essential Loads Panel

### Supported Comms

Cellular, Zigbee, Z-Wave, WiFi

### Learned Intelligence

- Capacity to generate
- Capacity to store
- Capacity to sell
- When to store
- When to use
- When to sell
- Maximize storage for sale
- Optimize storage and use
- Load management

### Demand Response

- Load Shedding
- Hierarchically rank and control circuit, plug and connected IoT appliances

### Virtual Power Plant

#### Plug into the Internet of Energy!

Centralized digital switching and control enables energy trading and accelerates ROI. Participate in the New Energy Marketplace

